

Application of the Diversified Teaching Method for Oil Painting Courses in Colleges and Universities

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ABSTRACT

Since entering the 21st century, with the improvement of the economic level, the cultural and art industry has shown a diversified development trend on a global scale, and oil painting, as an important part of modern art, has achieved a better innovative development in China. At present, many colleges and universities have the oil painting major in the art department, and other talent training programs for art majors also include limited elective courses of oil painting. However, after entering the new era, with the development of science and technology, the art discipline is facing many problems in the process of major reform, especially the application of teaching methods for oil painting courses is deeply affected by the traditional classroom education mode. It is difficult to change in a short time. On the basis of a brief analysis of the necessity of using the diversified teaching method to carry out oil painting teaching, this paper deeply expounds some problems in the application of teaching methods for the oil painting courses in colleges and universities, and based on this puts forward the application strategies of diversified teaching method for oil painting courses in colleges and universities, aiming at guiding and promoting the teaching reform of oil painting courses in colleges and universities in the new era, and laying the theoretical research foundation for the prosperity of oil painting education in our country.

KEYWORDS

Oil painting major in colleges and universities; Diversified teaching method

Oil painting originated from the West and was introduced into China by missionaries in the early days. Since modern times, oil painting has shown vigorous vitality in the field of Chinese art and has become an important part of Chinese painting art. With the prosperity of China's economy and culture, people can come into contact with more and more art forms, and their vision of art appreciation is gradually broadened. More and more people begin to pay attention to the humanistic and economic value of oil painting art, and the demand for innovative oil painting talents in social art and culture industry is also increasing. In this regard, as an important place for oil painting talent training, colleges and universities are bound to reform the traditional oil painting teaching modes according to the situation of social oil painting talents, so as to meet the needs of talents in society.

1 Teaching Status of Oil Painting Courses in Colleges and Universities

The teaching system of art discipline in colleges and universities has been relatively perfect, with

a variety of talent training systems . However, there are still many deficiencies in the teaching methods of oil painting in some colleges and universities, which are reflected in the backward teaching concept, limited teaching content, single teaching form and insufficient development of teachers. With the changes of the times, the traditional oil painting teaching method is difficult to meet the diversified learning needs of college students in the new era, and colleges and universities need to reform the teaching status of oil painting according to the needs of social talents, student learning, and college development.

First of all, from the level of teaching concept, Chinese colleges and universities are currently facing a major reform of educational concept, and many colleges and universities are actively changing the series of negative effects of inculcating teaching concept on professional teaching methods and means through the speciality reform. However, from the perspective of the current reform process of college oil painting major, the inculcating teaching based on theories and skills is still the main teaching method for oil painting major in colleges and universities. Although some teachers have the teaching concept of assisted education, it is difficult to realize it in practice, and the teaching eventually return to traditional education methods . It results in the monotonicity of oil painting teaching, and the class lacking interaction is difficult to attract students' interest in learning, which has a certain negative impact on the improvement and cultivation of students' innovative consciousness, divergent thinking and aesthetic ability

Secondly, from the level of teaching content, the selection of teaching content of oil painting courses in colleges and universities has a great universality, and it is generally attached importance to students' mastering of oil painting skills and painting materials, but the cultivation of students' humanistic quality is weak. This teaching content emphasizes that students mechanically train or repeat exercises on specific topics, and mostly focuses on the textbooks selected by the university, which lacks the multi-disciplinary teaching as well as the originality and novelty. As a result, students get used to obey teachers or the teacher get used to copy the teaching cases and techniques from books, which makes it difficult for teachers to form their own unique ideas and styles in the long run, and greatly limits teachers' innovation ability. It may even make students experience tired and boring emotions, and is not conducive to the improvement of teaching quality.

Third, from the perspective of teaching form, oil painting major in some comprehensive colleges and universities has begun to explore the studio teaching form. However, due to insufficient investment in hardware and software, there is not only a lack of digital oil painting appreciation platforms within the scope of colleges and universities, but also few opportunities for students to have realistic contact with more styles of oil painting works. Moreover, the integration of production and education in most colleges and universities is not deep enough. so there is a lack of internship platforms for students, and the degree of adaptation between internship positions and professional content is low, so that most students fail to enter the internship units highly related to the oil painting major.

Finally, from the perspective of teachers, the development of art major teachers in some colleges and universities is unbalanced. Most of the art experts and scholars with high professional abilities in oil painting are too old to undertake teaching tasks. However, the young teaching team has some problems such as limited professional abilities and uneven comprehensive qualities. Moreover, there is a serious shortage of compound teachers who understand information knowledge. Therefore, teachers face pressure from many aspects such as the thinking level, humanistic accomplishment, painting skills and professional accomplishment in the teaching process, which limits the improvement of teaching efficiency to a certain extent.

Based on the above problems, oil painting major in colleges and universities must adopt diversified teaching methods to innovate teaching means, and carry out reform in teaching methods from the perspective of stimulating students' enthusiasm, participation, creativity,

flexibility and exploration, so as to achieve a smooth transformation from the teacher led to the students led, and further improve the teaching quality and efficiency of oil painting major in colleges and universities.

2 The Application Strategy of Diversified Teaching Method in Oil Painting Courses in Colleges and Universities

Oil painting is an art subject with strong practicality and high applicability. The teaching of oil painting should fully combine students' psychological characteristics, learning needs and learning interests, and carry out innovative practices to promote the transformation of traditional inculcating classes into new interactive classes, so as to enhance students' learning enthusiasm and initiative, cultivate more high-quality, compound and innovative oil painting talents for the society, so that China's oil painting art can continue to flourish under the background of the new era.

2.1 Implement the Affective Education with the Situational Teaching

Oil painting is an art form that expresses the painter's emotion through colors. Therefore, teachers should provide opportunities and channels for students to appreciate oil painting works through diversified teaching method, and actively lead students to deeply understand the emotional expression and cultural connotation of oil painting works, so as to cultivate students' emotional experience and emotional expression ability. For example, situational teaching requires teachers to purposefully introduce or create vivid and specific scenes with certain emotional colors and images as the main body in oil painting teaching, so as to help students understand the basic theoretical knowledge of oil painting and enrich their emotional experience, and fully develop their psychological functions. In this process, teachers should not only actively introduce other people's oil painting art works to make students feel different ways of emotional expression in different situations, but also create situational fields for students to express their own emotions, so as to help students understand their own emotional needs, cultivate their self-cognition and self-management abilities, guide them to effectively manage and creatively express their emotions.

2.2 Develop the Creative Education with the Inquiry Teaching

The excellent art creation requires students to have a certain degree of divergent thinking and innovative ability, so oil painting courses should stimulate students' curiosity, imagination and desire to explore through diversified teaching method, so as to cultivate students' divergent thinking and creative ability. Inquiry teaching refers to the method that students actively participate in the process of identifying problems and finding answers under the guidance of teachers. It is usually used together with the group cooperation to strengthen the teaching effect, which helps students fully listen to the opinions of others in the group, get inspiration from the ideas of others, and form the divergent thinking. For example, teachers can guide students to carry out the inquiry teaching with an oil painting, and guide members of the group to jointly explore the color application and innovative application means in this work as a unit, so as to stimulate students' creative understanding of the color of oil painting, promote students new understanding of color perceptions and application abilities of other people.

2.3 Extend the Educational Content with the Case Teaching

Oil painting creation is not a simple depiction of what is seen and thought, but on this basis, it

emphasizes the expression of emotions. Only with humanistic care can the oil painting works touch the hearts of the audience, and give people a sense of purifying their hearts and edifying their sentiments. Therefore, the educational content of oil painting major in colleges and universities should not overly promote western oil painting creation skills and neglect the cultural output. Under the influence of the strategy of cultural power, the selection and establishment of oil painting education content in colleges and universities should pay attention to the presentation of the excellent culture of the Chinese nation in oil painting and the role of ideological and political education in the curriculum on the basis of respecting the diverse cultures in the world. Teachers can take this as an idea, and use case teaching method in oil painting courses to tell students typical cases of the integration of oil painting creation and traditional culture, so that students can draw nutrients and inspiration from the national cultural wisdom, and subtly cultivate the awareness and ability to learn from and absorb national excellent culture to carry out oil painting creation.

2.4 Extend the Theoretical Classroom with the Practical Teaching

For oil painting major in colleges and universities, classroom teaching activities are difficult to broaden their artistic vision and improve their artistic accomplishment. Therefore, colleges and universities must take practical activities as the carrier to actively provide students with channels to absorb various kinds of artistic nourishment, so that students can have more opportunities to contact with artistic elements and knowledge information in society, and thus provide nutrients for oil painting creation. First of all, colleges and universities should deepen the integration of production and education, cooperate with local oil painting art industries and studios, and organize oil painting students to enter such industries and studios for educational internships. In addition, excellent oil painting art scholars or experts in the enterprise can be invited to the school regularly to carry out teaching lectures, so as to strengthen the practical teaching proportion of oil painting major, and enhance students' art experience. Secondly, colleges and universities should encourage oil painting teachers to actively lead students to visit oil painting exhibitions, photography exhibitions and other art exhibition halls in surrounding places, so that students can absorb nutrients and gain inspiration from excellent oil painting works. In addition, students can also be led to some other art forms of exhibition halls, traditional culture inheritance studios and other any field with artistic atmosphere, so as to stimulate students to integrate other art forms into oil painting creation, improve students' artistic accomplishment, and promote students' comprehensive development.

2.5 Optimize Teachers in Both Directions of Internal Training and External Introduction

A high-level team of teachers is an important prerequisite for ensuring the quality of teaching and a key channel for improving the comprehensive quality of students. The development of teachers of oil painting specialty in colleges and universities should start from two directions: internal training and external introduction. On the one hand, colleges and universities should formulate a mechanism for the introduction of oil painting teaching talents according to the specialty development goals and specialty teaching tasks, which should not only raise the threshold standard of teaching talents, but also implement preferential measures to attract talents to work in colleges and universities. On the other hand, colleges and universities should give full play to the leading role of excellent oil painting teachers on campus, regularly invite experts and scholars in the art field, especially those who have certain attainments in oil painting, to exchange or conduct training lectures, and impart high-quality teaching concepts and teaching methods. At the same time, colleges and universities should improve the incentive mechanism and competition

mechanism of teachers in oil painting major, so as to create a good academic competition atmosphere for the teachers, and fully mobilize the enthusiasm of teachers to improve their teaching abilities.

3 Conclusion

Colleges and teachers should face the current problems in the teaching of oil painting major in colleges and universities, actively change the teaching concept, and abandon the traditional dogmatic teaching methods. They should innovate teaching methods with the development goal of oil painting talents in the new era as the direction, and adopt the diversified teaching method to improve the teaching quality and teaching efficiency of oil painting major in colleges and universities, so as to continuously improve the teaching level of oil painting major in domestic colleges and universities and promote the benign development of oil painting education in China.

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